



# MODESTO 2050

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Our City. Our Future.

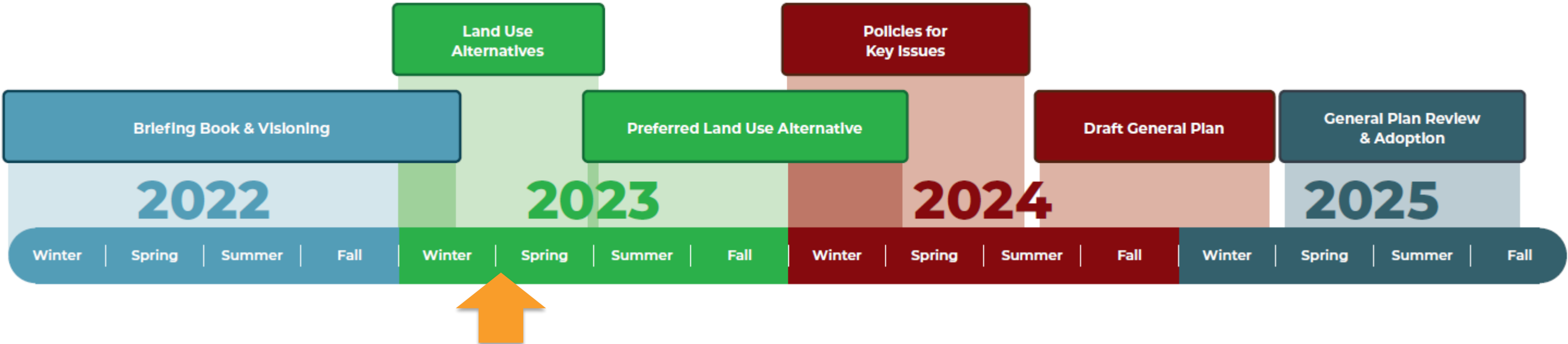


# General Plan Background

- General Plan has often been described as a “blueprint for future growth” or a “constitution for future development” of a community.
  - » The General Plan for Modesto is best described as “a set of instructions on how to build a city.”
- General Plan is a set of policies, charts, maps, and other graphics which collectively respond to California State Law requirements structured to meet local conditions.
- Modesto adopted its first General Plan in 1959. The General Plan was comprehensively updated in 1974 and 1995. Since then, the General Plan has been amended several times, including periodic Housing Element updates as required by State law.



# General Plan Update Process



- » Vision Statement Through May 2023
- » Land Use Alternatives/Preferred Alternative Through Spring 2024

# Vision Statement - Engagement

Online Engagement: March – Oct. 2022

2 Community Workshops: March 2022

2 Community Pop-up Events: April 2022

26 Listening Sessions: June – Oct. 2022

5 Small Group Forums: July – Oct. 2022



Draft Vision Statement: Dec. 2022



Vision Statement Survey: Dec. 2022





# Vision Statement - Overview

- Aspirational statement of community values and goals for what Modesto should be like in 2050
- Serves as a foundation for remaining General Plan Update work
- Three components:
  - » Our Vision
  - » Our Values
  - » Guiding Principles





# Our Vision

In 2050, Modesto is a community of choice because of its strong sense of community and connection, rich cultural diversity, quality jobs, engaged neighborhoods, abundant open space and recreational opportunities.

Modesto's rich heritage and history is preserved while responsible growth and development seek to provide housing to all income levels, a range of job opportunities, community amenities, walkable and bikeable neighborhoods, and well-maintained infrastructure for all.

Modesto is a place where all people are valued through a continuous commitment to collaborate with community members.



**MODESTO 2050**  
Our City. Our Future.

Modesto 2050 General Plan Update



# Guiding Principles

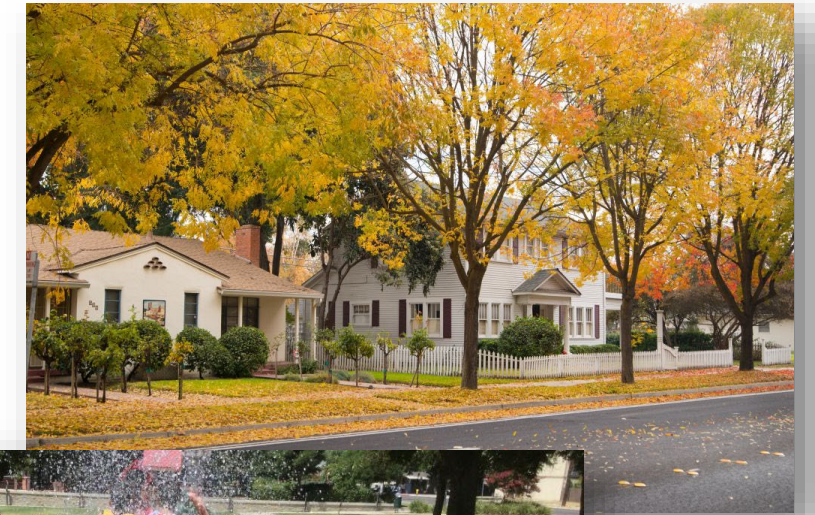
- Our Community's Culture and Character Are Strong.
- Growth Occurs Thoughtfully and Is Aligned with Our Community Character.
- Our Workforce and Businesses Thrive.
- All Neighborhoods Have Equitable Access to a Healthy Environment.
- Housing Is Available to All.
- Our Community is Mobile and Connected.





# Next Steps

- Land Use and Circulation Alternatives
  - » Through summer 2023: Identify alternatives
  - » Summer 2023 – spring 2024: Evaluate and select preferred alternative
- Ongoing Opportunities to Participate
  - » Website: [gp2050.modestogov.com](http://gp2050.modestogov.com)
  - » Sign up online to be notified of upcoming events and view documents.







# Thank you

