

## HIGH SCHOOL FORUM

### [KEY FINDINGS]

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#### Segment Definition

Aged-based classification of high school students navigating post-compulsory education in Modesto, CA.

#### Meeting Context

Location: Modesto High School - 18 H Street, Modesto, CA 95351

Date: August 30, 2022

Time: 11:00pm - 11:55am

Attendees: 45 Total (45 English; 0 Spanish)

#### Topline Findings

##### Question 1:

*What do you like most about Modesto?*

The most popular responses shared by high school students were:

(1) Recreational activities. Although students would like to see more recreational opportunities for teenagers (e.g., amusement, outdoor parks, more accommodating downtown), they also appreciate existing amenities, like Graceada Park, the library, restaurants, the river, theaters, downtown Modesto, and the mall - although they say it is becoming less of a staple as stores continue to close.

(2) Tradition and culture. Deeply influenced by the demographic makeup of Modesto High School, students appreciate the mix of cultures and diversity in the city. They also feel that city traditions, like Graffiti Night, create a sense of connection and pride, but they would like more “Modesto-centric traditions” with which younger community members can connect.

(3) Small town feel. Students enjoy that Modesto is smaller than cities like San Francisco, Los Angeles, or Oakland because they feel safe, family is close, and the pace is not stressful. However, there is tension in this perspective: (a) there are fewer activities for young adults in small towns, which can result in them getting in trouble or feeling detached from the city (they feel their age group is overlooked); and (b) they feel they are not exposed to different ways of life and that Modesto has a facade of “diversity” whereas larger cities are more pluralistic in different cultures and races interacting with one another.

##### Question 2:

*What would you like to see changed in Modesto to make it a better place to live and work?*

Most responses were related to three critical improvements shared by high school students:

(1) Healthy food options. Though students enjoy the restaurant scene in Modesto, they recognize that most of the options are not healthy and that many areas of the city, like near Modesto High School, are over-saturated by fast food options.

(2) Illegal dumping. Students are concerned about the cleanliness around their school and downtown. They point to a lack of housing, homelessness, and littering as being the main reasons for the lack of cleanliness. Students living in rural areas also notice that trash dumping on private properties has become more popular, partially due to dumping expenses.

(3) Access to more recreational activities. This demographic desires more entertainment and recreational options. While places like the mall were key elements of the “teenage experience” for generations past, the declining quality of the mall, due to store closures and the pandemic, has turned students away. Students would like to see more basketball and tennis courts, cleaner and safer parks, gardens, walking trails, and small businesses directed to serving their demographic.

### Question 3:

*What is most important to young people when they think about staying in Modesto after school? What types of jobs do Modesto students want after school? Are there enough job opportunities for you, your friends, and your family in Modesto?*

Most responses were related to three critical considerations shared by high school students:

(1) Livable wages. Students feel that the cost of living is increasing and that although Modesto is more affordable than larger cities, finding steady employment that pays well is difficult. They would consider moving to a more expensive city with a higher income. Jobs they described as being of interest include: marketing, science, engineering, tech, medical, nursing, and entrepreneurship.

(2) Sense of stagnation. Students who have lived in the city their entire life are unable to point out any significant new buildings or changes to the city’s landscape. They see this as a pattern in that their parents and relatives say the same thing and feel the only changes are new restaurants opening every few years downtown.

(3) Fear of settling. Because of the perceived lack of change in the city, combined with limited recreational opportunities for their age group, students feel that staying in Modesto would be settling for something suboptimal, as compared to larger cities in the Bay Area and Southern California. This sense of “limitation” is also echoed in career opportunities. Students expressed they have not been exposed to career fields or have only worked minimum-wage jobs, and they feel that staying in Modesto would be equivalent to remaining at the same working level.

#### Question 4:

*Rank issues in order of importance for the General Plan Update to address.*

See individual rankings in the attached spreadsheet.

#### Question 5:

*Should future development be focused as infill development (i.e., to already developed areas), or should it be allowed to extend beyond the current city limit? If beyond the city limit, where should that be allowed?*

High school students discussed both housing and commercial expansion:

Most students feel that infill development should be a priority to preserve agricultural land around the city. Infill development would allow the city to focus on maintaining existing development and addressing issues of homelessness, cleanliness, infrastructure improvements, and vacant commercial buildings. Most students oppose building new developments beyond the current city limit because it would be new space that the city would have to maintain, thus backlogging infill areas that need maintenance and could benefit from new development and investment.

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#### **Additional Insights from Debrief's Public School Partners**

This section provides additional contextual understanding from Debrief's community-based relationships and current project engagements.

- 1. Modesto City School prioritizes initiatives around inclusion by hiring an Equity and Intervention Specialist.** In 2021, Modesto City Schools created and hired an Equity and Intervention Specialist, who is responsible for identifying inequities, building relationships with families of color, and helping school leaders meet equity goals.
- 2. Modesto City Schools' minority enrollment comprises 85% of the total student body (+30,000 students).** The student body is majority Latina/o; minority enrollment is higher for Modesto City Schools than other public-school districts throughout California, which average 78% minority enrollment.

# **RAW MEETING RESPONSES**

**GROUP 1 - ENGLISH**

Question #1	What do you like most about Modesto?		
<b>Response</b>	More sidewalks	Road improvement	Better sidewalks
	Graffiti night	mall	Food Everywhere
	Downtown	Farmers market	Movie theaters
	A lot of things to do and activities	Food options	Farmers market
	A lot of family lives in Modesto	Lots of places to go different variety	I like the choices in food/shops available
	Farmers markets	I like how people are enaming community areas	West Modesto has decided to work on eucationand and provide resources
	The Diversity and the variety of places Modesto has	There are market, shops, and so many places that there are always new things to do/try	Restaurants
	Community	events	Community activities
	Culture/ Diversity	The places we have restaurants	Theaters
	We aren't too big or too small like SF or Keys	The Small town feel without being a small town	There is stuff to do - Farmers market,- Mall, Movies,-Little shops, Art Galleries
	I like the connection of roads in the town	I like the tradition and values held by high schools at Modesto	I feel safe at school and at home
	I like the old feel of Modesto/ The mix of old and Modern	I love the overall community	How people connect together
	The activities the town provides, however they could be expanded	The culture	The amount of love that everyone has for the place
	The tiniest of towns	The Traditions	Things to do with the family
	Traditions	Graffiti/ nostalgia	Mchenry bowl
	Places to do things with the family	I like many stores	Dry creek Trails
	Stanislaus River vibe	Trees	Love the overall atmosphere of the city and how everyone seems to know each other
	Downtown Modesto	I like the nights when there is lights	Brenden theaters
	The community of its people,	The school system and education	Recreation centers
	I like that a lot of people know each other	The small businesses	the Farms

Amount of jobs available	Diversity(cultural, religion, ect)	Downtown is cute, the vintage fair, mall area, so many stores and places to go
Something i like about Modesto would be probably Dutch Bros on Carpenter RD	I like Mary Grogan park	Recreational activities
I like little libraries	Greceda park	Roosevelt park area
Virginia Trails	Sick RD (Target)	Popular downtown/ mall
Promising community college for average students	Good selection of food	I like the downtown and that their lists of stores unlike ripon
Lots of Stores in downtown Modesto Unlike ripon	I like that most areas have stores near them	I like Modesto High
I like the parks	Downtown Cafes - so cute	The restaurants
Graceada area	The Mall	Yogurt Mill
Graceada area because trees making shade which is good for walking	Trader Joe's	Restaurants downtown
Gallo Center for the Arts	Collage area	Graceada area
East Modesto	Sipherd park	Roseburg square
Staniford area		

Question #2	What would you like to see changed in Modesto to make it a better place to live and work?	
A lot of fast food	Better grocery stores	Improvement in housing and landscape
Improvement	Improve the drug abuse	decrease poverty
Homeless problem to improve	increase the cleanliness	See trash and homeless changed
Homeless problem	Lack of educational opportunities	Underfunded parks
More options to make Modesto Unique or bring in attractions	Infrastructure and integrity of buildings improved/ Moderinzed	Parks improved
Camps throughout the city	Something I would like to see changed in Modesto would be see more fun places, and more restaurants	We need to address the Homeless, they need more help. More housing bad.
More safe places for homeless	I Would change Traffic light timing	Street quality
Cleaner parks	Less bumpy roads	I would like to see restaurants and more things to do
Mark Twain area and Bellantina area (the streets)	Modesto High needs a track	More Tennis courts (Mo High)

<b>Response</b>	Giving homeless people housing	Laser tag	More trees and decorations in the downtown Modesto, so it's nice to walk it.
	Better access to popular stores outside the mall ( closer to the center of Modesto)	I want to see more shopping centers for people to hang out and spend their weekends	Dog parks
	Open gyms	Skate parks	Basketball courts
	Volleyball courts	Gardens	Better downtown
	change in the downtown area	Youth oriented public areas have been infested with wrong demographics	Cleaner Air
	More community care	legion hall	Safer Streets
	Safer Streets	The amount of garbage in some areas	More trees for shade
	Homeless population	Crime rate	Tennis courts refurbish
	Less homeless	Better amusements	Better downtown
	Improve the reputation	I often get recommended to doctors in the bay area, it would be nice to have certain treatments and surgeries done in Modesto	
	Overwhelming homeless population		

<b>Question #3</b>	<b>What is most important to young people when they think about staying in Modesto after school? What types of jobs do Modesto students want after school?</b>			
	Most people I know stay in Modesto for Family	Higher income jobs	Better people in power	Modesto should have more tech jobs
	I'm leaving. If I were someone who stayed, I would want it to be connected internationally and with large corporations	A lot of people want to become teachers.	A lot of people dont know what they want to do and arnt optemistic on their future and tend to settle.	High income jobs in medicine and tech.
	We are mainly dependent on commercial business	People want tech jobs	Jobs that help people financially	For Modesto youth it's important to have work and career oppourtunities
	Opportunities for well paying jobs	Open opportunities for young students for young students- internships volunteering	More jobs for teachers and realtors	places for kids to feel welcomed for Modesto to be more kid welcome
	parks	Tech jobs/ stem jobs	Science	Engineer

**Reponse**

Teaching	Young people love communities that are open and accepting, so creating places for people to converse and communicate with each other could attract them.	More steam jobs, as well as low stake jobs for young people to have their first jobs	Medical schools,tech schools and other stem careers available closer to Modesto
Jobs Modesto students want after school are things that appeal to their interest	More jobs that involve the community, Medicine, engineering, and stem jobs	Jobs in tech	More arts
More resources for jobs	community and family	engineering opportunities	Medical Programs
Technology	Future jobs	Working in hospitals	Maybe technicians, internships
Jobs Technological or commercial job that are growing and developing	Entrepreneurship	More medical or creative jobs more higher level quality jobs	having more STEM career opportunities
Opportunities in the medical field	More tech and Marketing jobs	More schools (colleges)	most people are drawn by technology , commercials job ect and decent paying jobs.
I believe that if Modesto wants more people to come they need to bring tech jobs or bigger companies	I feel like whoever stays in Modesto and goes to college is because of family	More jobs surrounding technology and anything involving tech	Parks update
Medical programs	Quality jobs	Tech/ marketing	More high paying jobs
More Veterinarian opportunities	More nursing programs	Sociology fields	More tech
More hands on jobs	Family and achieving goals	We should have jobs that host activities, build shelters, that are sanitary and a nice place to call home	More science and technology jobs because I feel like anyone studying in those fields usually move to a bigger city.
Larger tech companies	Medical hospital jobs	Better opportunities in stem.(e.g research labs)	Students want a job with benefits (health,ect)
I feel like if I stay in Modesto I would work with Livestock as a large animal vet	I personally do not plan on staying in Modesto due to a dream of a career in animal Science	We need more opportunities for students shooting for higher class professions	Modeling
Acting	Pediatricians	Fashion design	Many people don't want to stay in Modesto because everything is limited
Bring in stores and restaurants	Places for resources (food and sanitation)	More higher end clothing stores	



Question #4		Rank the following issues in order of importance for the General Plan Update to address.
Individual Answers		
Participant #1		
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	2	Community services and public safety
	3	Job creation
	4	Housing availability and affordability
	5	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	6	Connections to open space
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
	8	
<i>Ranking</i>		<i>Issue</i>
Participant #2		
	1	Housing availability and affordability
	2	Community services and public safety
	3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	4	Job creation
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Connections to open space
	7	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
<i>Ranking</i>		<i>Issue</i>
Participant #3		
	1	Community services and public safety
	2	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	3	Housing availability and affordability

	4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Connections to open space
	7	Job creation
	8	Trauma resources
	9	Education
	10	wealth
<i>Ranking</i>		<i>Issue</i>
Participant #4		
	1	Housing availability and affordability
	2	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	3	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	4	Job creation
	5	Community services and public safety
	6	Connections to open space
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
	8	Diversity safe places
<i>Ranking</i>		<i>Issue</i>
Participant #5		
	1	Housing availability and affordability
	2	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	3	Job creation
	4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Connections to open space
	7	Community services and public safety
<i>Ranking</i>		<i>Issue</i>

Participant #6	
1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
2	Housing availability and affordability
3	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
4	Safe and convenient bicycle and pedestrian circulation and recreational trails
5	Community services and public safety
6	Connections to open space
7	Job creation
Participant #7	
1	Housing availability and affordability
2	Community services and public safety
3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
5	Safe and convenient bicycle and pedestrian circulation and recreational trails
6	Connections to open space
7	Job creation
8	
<i>Ranking</i>	<i>Issue</i>
Participant #8	
1	Housing availability and affordability
2	Job creation
3	Community services and public safety
4	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
5	Safe and convenient bicycle and pedestrian circulation and recreational trails
6	Connections to open space

	7	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
<i>Ranking</i>		<i>Issue</i>
Participant #9		
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	2	Housing availability and affordability
	3	Community services and public safety
	4	Safe and convenient bicycle and pedestrian circulation and recreational trails
	5	Job creation
	6	Connections to open space
	7	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
<i>Ranking</i>		<i>Issue</i>
Participant #10		
	1	Housing availability and affordability
	2	Job creation
	3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	4	Community services and public safety
	5	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	6	Connections to open space
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>		<i>Issue</i>
Participant #11		
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	2	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	3	Job creation

	4	Housing availability and affordability
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Community services and public safety
	7	Connections to open space
<i>Ranking</i>		<i>Issue</i>
Participant #12		
	1	Housing availability and affordability
	2	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	3	Job creation
	4	Safe and convenient bicycle and pedestrian circulation and recreational trails
	5	Community services and public safety
	6	Connections to open space
	7	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
<i>Ranking</i>		<i>Issue</i>
Participant #13		
	1	Community services and public safety
	2	Safe and convenient bicycle and pedestrian circulation and recreational trails
	3	Housing availability and affordability
	4	Job creation
	5	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Connections to open space
<i>Ranking</i>		<i>Issue</i>
Participant #14		
	1	Housing availability and affordability
	2	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)

	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
3	
4	Job creation
5	Community services and public safety
6	Connections to open space
7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>	<i>Issue</i>
Participant #15	
1	Housing availability and affordability
2	Job creation
3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
4	Community services and public safety
5	Connections to open space
6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>	<i>Issue</i>
Participant #16	
1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
2	Job creation
3	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
4	Community services and public safety
5	Housing availability and affordability
6	Connections to open space
7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>	<i>Issue</i>
Participant #17	

	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
1	
2	Housing availability and affordability
3	Community services and public safety
4	Connections to open space
5	Job creation
6	Safe and convenient bicycle and pedestrian circulation and recreational trails
7	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
8	Reducing Pollution
<i>Ranking</i>	<i>Issue</i>
Participant #18	
	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
1	
2	Job creation
3	Housing availability and affordability
4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
5	Community services and public safety
6	Connections to open space
7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>	<i>Issue</i>
Participant #19	
	1 Creating attractions to draw people in and better the economy
2	Housing availability and affordability
	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
3	
4	Job creation
	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
5	
6	Safe and convenient bicycle and pedestrian circulation and recreational trails

**Independent  
Response**

	7	Community services and public safety
	8	Connections to open space
<i>Ranking</i>		<i>Issue</i>
Participant #20		
	1	Community services and public safety
	2	Housing availability and affordability
	3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	4	Job creation
	5	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	6	Connections to open space
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>		<i>Issue</i>
Participant #21		
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	2	Job creation
	3	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	4	Housing availability and affordability
	5	Connections to open space
	6	Community services and public safety
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>		<i>Issue</i>
Participant #22		
	1	Less racism and more equalism
	2	Community services and public safety
	3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)



	4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	5	Job creation
	6	Housing availability and affordability
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
	8	Connections to open space
<i>Ranking</i>		<i>Issue</i>
Participant #23		
	1	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	2	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	3	Safe and convenient bicycle and pedestrian circulation and recreational trails
	4	Housing availability and affordability
	5	Community services and public safety
	6	Job creation
	7	Connections to open space
	8	Attractions
<i>Ranking</i>		<i>Issue</i>
Participant #24		
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	2	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	3	Community services and public safety
	4	Housing availability and affordability
	5	Job creation
	6	Safe and convenient bicycle and pedestrian circulation and recreational trails
	7	Connections to open space
<i>Ranking</i>		<i>Issue</i>
Participant #25		

	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
1	
2	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
3	Housing availability and affordability
4	Job creation
5	Community services and public safety
6	Safe and convenient bicycle and pedestrian circulation and recreational trails
7	Connections to open space
<i>Ranking</i>	<i>Issue</i>
Participant #26	
	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
1	
2	Job creation
3	Housing availability and affordability
4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
5	Community services and public safety
6	Safe and convenient bicycle and pedestrian circulation and recreational trails
7	Connections to open space
<i>Ranking</i>	<i>Issue</i>
Participant #27	
1	Housing availability and affordability
2	Community services and public safety
3	Job creation
4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
5	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
6	Safe and convenient bicycle and pedestrian circulation and recreational trails
7	Connections to open space

	8 Improved Schools / Education
<i>Ranking</i>	<i>Issue</i>
Participant #28	
1	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
2	Housing availability and affordability
3	Community services and public safety
4	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
5	Job creation
6	Connections to open space
7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>	<i>Issue</i>
Participant #29	
1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
2	Housing availability and affordability
3	Community services and public safety
4	Job creation
5	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
6	Connections to open space
7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>	<i>Issue</i>
Participant #30	
1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
2	Housing availability and affordability
3	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
4	Community services and public safety

	5	Job creation
	6	Connections to open space
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>		<i>Issue</i>
Participant #31		
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	2	Housing availability and affordability
	3	Job creation
	4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Community services and public safety
	7	Connections to open space
<i>Ranking</i>		<i>Issue</i>
Participant #32		
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	2	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	3	Community services and public safety
	4	Housing availability and affordability
	5	Job creation
	6	Connections to open space
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>		<i>Issue</i>
Participant #33		
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	2	Housing availability and affordability
	3	Community services and public safety

	4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	5	Job creation
	6	Connections to open space
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>		<i>Issue</i>
Participant #34		
	1	Housing availability and affordability
	2	Community services and public safety
	3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	4	Job creation
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Connections to open space
<i>Ranking</i>		<i>Issue</i>
Participant #35		
	1	Housing availability and affordability
	2	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	3	Community services and public safety
	4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	5	Connections to open space
	6	Job creation
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>		<i>Issue</i>
Participant #36		
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)

	2	Safe and convenient bicycle and pedestrian circulation and recreational trails
	3	Community services and public safety
	4	Job creation
	5	Housing availability and affordability
	6	Connections to open space
	7	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
<i>Ranking</i>		<i>Issue</i>
Participant #37		
	1	Housing availability and affordability
	2	Community services and public safety
	3	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	4	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Job creation
	7	Connections to open space
<i>Ranking</i>		<i>Issue</i>
Participant #38		
	1	Housing availability and affordability
	2	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	3	Job creation
	4	Safe and convenient bicycle and pedestrian circulation and recreational trails
	5	Community services and public safety
	6	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	7	Connections to open space
	8	More activities for the public
<i>Ranking</i>		<i>Issue</i>
Participant #39		

	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
1	
2	Job creation
3	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
4	Housing availability and affordability
5	Community services and public safety
6	Connections to open space
7	Safe and convenient bicycle and pedestrian circulation and recreational trails
8	More community activity (fairs, etc)
<i>Ranking</i>	<i>Issue</i>
Participant #40	
1	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
2	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
3	Community services and public safety
4	Housing availability and affordability
5	Job creation
6	Connections to open space
7	Safe and convenient bicycle and pedestrian circulation and recreational trails
8	Public Activities
<i>Ranking</i>	<i>Issue</i>
Participant #41	
1	Housing availability and affordability
2	Community services and public safety
3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
5	Job creation

	6	Connections to open space
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
<i>Ranking</i>		<i>Issue</i>
Participant #42		
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	2	Job creation
	3	Connections to open space
	4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	5	Community services and public safety
	6	Housing availability and affordability
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails

**Question 5**    **Should future development be focused as infill development (i.e., to already developed areas), or should it be allowed to extend beyond the current city limit? If beyond the city limit, where should that be allowed?**

I think that Modesto should have a balance between developing the current areas and expanding our impact. The city could definitely use improvement, but not enough to need the whole cities focus. I think generally quality is better than quantity. Our cities downtown could need some help before expanding.
Should look at raising the quality of life
We should focus more on growing inwards because the quality over the quantity. Having a better community will attract more families.
Infill development would get better attraction and and create a better community before going outwards
Future development should be focused as infill development.
Expanding inside will help attract people, expanding outwards should happen after,
People want to come to a place where new things are happening and are being made, rather than having to wait for them to be done.
Developing the area that's already here. We need a stronger foundation before we add more.
Stay here and focus on the area that need work and also homelessness is a big deal.
Inside first, Improve the quality of life.
No, Focus on the already developed areas because they need to be greatly improved (Downtown and parks)
We should focus on fixing an area that we have before spreading. It would be like abandoning communities that need help developing and spreading.



**Response**

We should focus on growing inwards. We already have a good amount of housing and stuff we don't really need to develop outside
Grow inside first, then expand out. It won't attract people to stay.
Keep developing inside our established community.
Spread and develop the inside at the same time.
Infill: build a stronger community beyond physical development
I think we should develop more inland with our community.
Grow inward work on improving neighborhoods safety and housing before spreading and building a safe neighborhood.
I think we should begin and fix the problems that we have here and increase the safety for the community before we expand
I think Modesto should focus on Modesto
Modesto should focus on retouching the areas inside Modesto before we expand outwards.
The city should perfecting the city before expanding
Developing inwards using land for more community oriented facilities
I think what it should be allocated to extend beyond the city limits
Should focus on infill. Many things currently are hard to get to already and we need more things in south Modesto
I grew up in Salida and i almost saw no change, while Modesto in contrast has gained so much more attention
I think we should focus on expanding inwards rather than outwards
We should focus on working on the inside, No tall buildings, work on the roads. Work More on Crows Landing area. Capitalize on our brands
Infill development! Modernize things! Building and Infrastructure
More attractions on the outside of the city limits
More attractions on the outside of the city limits
Increase public transportation outside of town
Habitat for Humanity (homeless shelters) south and carpenter areas
Quality over quantity in parks
Multi level shopping center in the Mchenry area
Need bridges from South Modesto to West Modesto
Big leisure parks in Carpenter area
Year round attractions in the farm areas
More animal shelters
More Dairy queens
More opportunities for small schools
Preserve farm and county
Youth oriented food places

More barnes and Nobles

Infill

Infill

Influence

Housing in Ceres area

More busses to Ceres

Shopping centers and attractions on Claribel area

More small family owned businesses

More housing and shelters on yosemite ave

Shelter in Carpenter

Recreation on Downtown and river area

Expand downtown

Low income housing in west Modesto

Animal Control Staniford area

Bike path in Carpenter area

Bridge between south and West Modesto

More recreation in west Modesto

Trees in every house

## Small Group Discussion Questions

1 What do you like most about Modesto?

2 What would you like to see changed in Modesto to make it a better place to live and work?

What is most important to young people when they think about staying in Modesto after school? What types of jobs do Modesto students want after school?

3 Are there enough job opportunities for you, your friends, and family in Modesto?

4 Rank the following issues in order of importance for the General Plan Update to address:

Job creation

Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)

Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)

Connections to open space

Safe and convenient bicycle and pedestrian circulation and recreational trails

Housing availability and affordability

Community services and public safety

Other \_\_\_\_\_

Should future development be focused as infill development (i.e., to already developed areas), or should it be allowed to extend beyond the current city limit?

5 If beyond the city limit, where should that be allowed?