

## WEST MODESTO FORUM

### [KEY FINDINGS]

---

#### Segment Definition

Geographic classification of community members who live in zip code 95351 (West Modesto) and have a vested interest in their neighborhood's health, well-being, advancement, and success.

#### Meeting Context

Location: King Kennedy Memorial Center, 601 Martin Luther King Drive, Modesto, CA 95351

Date: July 26, 2022

Time: 6:30pm - 8:30pm

Attendees: 17 Total (17 English; 0 Spanish)

#### Topline Findings

##### Question 1:

*What are the top three things about Modesto that residents appreciate most?*

The most popular responses shared by West Modesto community members were:

(1) The small town feel of the city makes it a nice place to raise a family. Community members shared that it is easy to feel “lost” in big cities, and they fear that violence is more prevalent in big cities. Modesto is slower-paced, and overall, it feels like a safer place for children to live and grow.

(2) The city's diversity and the events and services that highlight this cultural variety are appreciated by residents. Community members believe that West Modesto is the most culturally diverse part of the city. The neighborhood holds an annual Cambodian New Year celebration, the Latino community is involved in most of the social services agencies in the neighborhood, and the local park was recently renamed from Mellis to Martin Luther King Jr. Park.

(3) The access to essential services is important to residents. A sense of support and belonging is cultivated through bus transportation, nearby stores and schools, and the plethora of social services agencies that offer free food, clothes, and backpacks to those in need.

*What are the top three things about Modesto that businesses appreciate most?*

Community members shared the following responses:

(1) The perception of low competition with similar businesses in West Modesto was described as something that local businesses appreciate, with community members specifically noting

that there is only one grocery store and one laundromat in West Modesto. Neighborhood business monopolies were deemed a favorable opportunity for companies in West Modesto.

(2) Small businesses are connected with local community events; most community events in West Modesto are sponsored by small businesses. Community event flyers often include logos of businesses located on Paradise Road, encouraging residents to make purchases from the companies that frequently give back to the community.

(3) West Modesto is described as a tight-knit neighborhood, and word of mouth spreads quickly. If residents like a business, they will recommend it to friends and family. But if residents don't like a business, the same is true. The longest running small businesses in the community are those that have built trust with customers (e.g., corner convenience stores). Giving credit to frequent customers is one of the best ways for local businesses to build trust.

#### Question 2:

*What would you like to see changed in Modesto to make it a better place to live and work?*

Most responses were related to three critical improvements shared by community members:

(1) Residents expressed the need for improved infrastructure in West Modesto, including improved road quality (i.e., fixing potholes and cracks), better street lighting, and more sidewalks.

(2) Residents are concerned by the lack of a twenty-four-hour health clinic in West Modesto (the clinics in West Modesto close in the evening). One community member shared that their relative experienced a heart attack and was transported across town to a hospital, which extended travel time and reduced the quality of their medical care.

(3) The community needs support for people experiencing homelessness, specifically by providing more housing. Public spaces like parks and shopping centers are becoming outdoor living spaces. In addition, there should be designated places enabled as cooling stations and with access to showers and food for unhoused people. Beyond homelessness, affordable housing in Modesto is a growing concern as rent continues to increase each year.

#### Question 3:

*Senate Bill 1000 requires the City to improve a range of conditions in disadvantaged communities. Specifically, we need to develop policies to address the topics listed below. What do you see as the key issues related to these six topics in Modesto?*

**Pollution Exposure and Air Quality:** Community members consider the bad-smelling air near Sutter Road from the Wastewater Treatment Facility to be pollution. Also, they believe that West Modesto's air quality is poor, and it limits opportunities for youth sports during the summer because parents want to protect their children with asthma.

**Public Facilities and Services:** Community members would like more river access and a walking path across the Tuolumne River because the Carpenter Road Bridge is unsafe for pedestrians. They also desire more well-maintained parks with public restroom access; their children enjoy parks with new features, like pools or park-based afterschool programs.

**Food Access:** Community members shared that West Modesto lacks healthy food options, and there is only one grocery store. The local grocery store frequently sells expired food. Community members want fewer fast-food restaurants in West Modesto and more organic options and farmers' markets.

**Safe and Sanitary Homes:** Community members shared that many homes in West Modesto experience insect infestations, and tenants cannot afford to pay for pest control. Chronic littering is another issue in the community; trash is left on the ground, and there are homes with front yards full of garbage.

**Physical Activity:** Community members reported that there is a lack of gyms in West Modesto. Furthermore, there are few designated pedestrian pathways, so the neighborhood structure is not tailored to walking and running.

**Community Engagement:** Community members shared that communication is an issue for effective engagement on neighborhood issues. Residents do not know when meetings are scheduled for important topics, and there is often only one opportunity to participate. Residents would like more than one chance to get involved in neighborhood projects and plans through ongoing engagement.

Question 4:

*Rank issues in order of importance for the General Plan Update to address.*

See individual rankings in the attached spreadsheet.

Question 5:

*Should future development be focused as infill development (i.e., to already developed areas), or should it be allowed to extend beyond the current city limit? If beyond the city limit, where should that be allowed?*

Community members discussed both housing and business expansion:

(1) Housing Development: In West Modesto, building new housing development near the Tuolumne River would improve the area's aesthetic and potentially attract young people and families to the area. Additionally, community members would like to see the closed Muni Golf Course redeveloped with affordable housing. Residents are also interested in siting more housing in rural areas along Highway 132, given that it is a popular commuter route.

(2) Business Development: Community members are interested in a new shopping center at the corner of Carpenter Road and Paradise Road. There is a lack of shopping centers past Kansas Avenue (traveling to Paradise Road on Carpenter Road) and past Sutter Road (traveling to Carpenter Road on Paradise Road).

---

### **Additional Insights from Debrief's West Modesto Partners**

This section provides additional contextual understanding from Debrief's community-based relationships in West Modesto and current project engagements in the area.

- 1. West Modest needs an African American cultural center.** West Modesto was historically an African American community; currently, it mainly consists of Latino residents. African American community-based organizations are struggling to find their place in the community now that the racial demographics have changed.
- 2. Community members view the economy as an access issue.** Residents are concerned that a lack of access to essential services (e.g., banking, public transportation, and healthy food) hinders socio-economic vitality.
- 3. Educational disparities create a systemic cycle of poverty.** There is a shared belief that the lack of school quality creates poverty. Children are less interested in college due to poor school quality, and a college degree is needed for a good job. There is a perception that educational resources from the Modesto City Schools primarily support the International Baccalaureate (IB) program at Modesto High School in West Modesto. A sizeable amount of these students in the IB program receive inter-district transfers to attend Modesto High School, living outside of West Modesto. These students are perceived to come from privilege and take resources away from students who live in West Modesto and who need more high-touch educational support.

# **RAW MEETING RESPONSES**

**GROUP 1 - ENGLISH**

Question #1a	What are the top three things about Modesto that residents appreciate most?		
Response	Graffiti night	Downtown events	Free workout places
	Free food	Safe place for youth to hang out	Lots of volunteers doing their jobs
	Friendships I've developed	Pools	Food giveaways
	Parks	Neighborhood communication	Things to help out community
	Family events	Graffiti night	Good neighbors

Question #1b	What are the top three things about Modesto that businesses appreciate most?		
Response	Word of mouth	Tips when people recommend shop	Not much competition
	They give out money	Friendly customers	
	Customers are accessible	Not too many of the same businesses	
	More store wheelchairs	Centrally located	

Question #2	What would you like to see changed in Modesto to make it a better place to live and work?		
Response	Help homeless more	Not enough land for populations	Streets fixed
	More affordable housing	Police awareness in neighborhood	More street signs
	Transportation	Housing for homeless	Streets fixed
	week.	Doors at park bathrooms	More sidewalks
	Roads fixed	More street lighting	More medical facilities
	Childcare	Elderly care facilities	More entertainment for kids
	More cooling places for homeless	Building shelters	More community centers
	More park pools	More childcare	

Question #3	Senate Bill 1000 requires the City to improve a range of conditions in disadvantaged communities. Specifically, we need to develop policies to address the topics listed below. What do you see as the key issues related to these six topics in Modesto? Are there other aspects to environmental justice you would like to see the General Plan address?		
	<u>Pollution Exposure and Air Quality</u>		
	How is the quality of water in west Modesto? Is it safe to drink?		
	Big trucks in residential area getting away with it		

Response

<u>Public Facilities / Services</u>
More hospitals
More buses
More facilities for kids and teens to hang out and play games, and just talk.
More play places for toddlers and older kids
More splash pads for kids at parks
Places for elders to hang out
King Kennedy is a community center: We should be able to use restrooms when park bathrooms are closed.
More movie theaters
Need underground trains
More walking trails
Street floods, too many potholes
Need underground trains
No park bathroom doors
More sidewalks
More neighborhood watch
More affordable stores
Place for different ages in same building
<u>Food Access</u>
More centers to hand out food
More grocery stores that are affordable
More ways to give out free food
More farmers markets in Modesto
More grocery stores
More food options (restaurants)
It should be easier for homeless to get food
Need closer grocery stores
<u>Safety</u>
Need more affordable housing
Security gates in the affordable housing apartments
Cut down unwanted grass and trees to prevent bugs
More lighting in dark areas

Planning the fields to break ground to get more housing
<i>Physical Activity</i>
Gyms in West Modesto
More group activities
More walking trails for walking nearby
Cooking programs for youth
Senior activities
<i>Community Engagement</i>
West Modesto is very connected and diverse
More involvement with city and community activities (police, fire dept, elected city officials)
More city officials to speak to the community

Question #4	Rank the following issues in order of importance for the General Plan Update to address.	
<b>Collective Response</b>	<i>Ranking</i>	<i>Issue</i>
	Team Answers	
	1	Job creation
	2	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	4	Connections to open space
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Housing availability and affordability
	7	Community services and public safety
		<i>Ranking</i>
Individual Answers		
Participant #1		
1	Job creation	
2	Housing availability and affordability	
3	Community services and public safety	
4	Safe and convenient bicycle and pedestrian circulation and recreational trails	



**Independent Response**

	5	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Connections to open space
Participant #2		
	1	Housing availability and affordability
	2	Job creation
	3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	5	Community services and public safety
	6	Connections to open space
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
Participant #3		
	1	Housing availability and affordability
	2	Job creation
	3	Community services and public safety
	4	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Connections to open space
Participant #4		
	1	Housing availability and affordability
	2	Job creation
	3	Community services and public safety
	4	Safe and convenient bicycle and pedestrian circulation and recreational trails

	5	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Connections to open space
Participant #5		
	1	Housing availability and affordability
	2	Job creation
	3	Community services and public safety
	4	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Connections to open space
Participant #6		
	1	Housing availability and affordability
	2	Job creation
	3	Community services and public safety
	4	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Connections to open space

<b>Question #5</b>	<b>Should future development be focused as infill development (i.e., to already developed areas), or should it be allowed to extend beyond the current city limit? If beyond the city limit, where should that be allowed?</b>
<b>Response</b>	By the river; can new building be built there to overall, improve the look of the area
	The golf course is just sitting there - affordable housing should be built there.
	Past Paradise and Carpenter, it would be nice to have a shopping center because once you pass Kansas there is no more shopping on Carpenter.

**GROUP 2 - ENGLISH**

Question #1a	What are the top three things about Modesto that residents appreciate most?		
Response	Diversity	youth	Strong sense of community
	MHS community programs	Community	Friends
	Central location to food		

Question #1b	What are the top three things about Modesto that businesses appreciate most?		
Response	Everything is close and accessible		

Question #2	What would you like to see changed in Modesto to make it a better place to live and work?		
Response	Homeless youth	Housing and mental wellness support lgbt	
	Programs that prevent recidivism	Better distribution of information	Innovative high school programing
	Police and community relationships	Internet access for West Modesto	Youth workplace development
	Developing a revenue model for West Modesto	Bank in West Modesto	

Question #3	Senate Bill 1000 requires the City to improve a range of conditions in disadvantaged communities. Specifically, we need to develop policies to address the topics listed below. What do you see as the key issues related to these six topics in Modesto? Are there other aspects to environmental justice you would like to see the General Plan address?
	<u>Pollution Exposure and Air Quality</u>
	N/A
	<u>Public Facilities / Services</u>
	Job programs
	Afterschool programs
	Access to new facilities

<b>Response</b>	<u>Food Access</u>
	N/A
	<u>Safety</u>
	Safe youth centers parks for children and families
	<u>Physical Activity</u>
	Safe youth center
	Parks for children and families
	Job programs
	Afterschool programs
	Access to new facilities
	<u>Community Engagement</u>
	Door to door communication Manny passed by to share invite.
Morning	

<b>Question #4</b>	<b>Rank the following issues in order of importance for the General Plan Update to address.</b>	
	<i>Ranking</i>	<i>Issue</i>
	Participant #1	
	1	Housing availability and affordability
	2	Community services and public safety
	3	Connections to open space
	4	Job creation
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	Participant #2	
	1	(Other) Prioritization of Improvement
	2	Housing availability and affordability
	3	Community services and public safety
	4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)

**Independent  
Response**

	5	Job creation
	6	Safe and convenient bicycle and pedestrian circulation and recreational trails
	7	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	8	Connections to open space
Participant #3		
	1	Housing availability and affordability
	2	Job creation
	3	Community services and public safety
	4	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Connections to open space
Participant #4		
	1	Housing availability and affordability
	2	Job creation
	3	Community services and public safety
	4	Safe and convenient bicycle and pedestrian circulation and recreational trails
	5	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Connections to open space
Participant #5		
	1	Job creation
	2	Housing availability and affordability
	3	Community services and public safety
	4	Safe and convenient bicycle and pedestrian circulation and recreational trails

	5	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Connections to open space
Participant #6		
	1	Job creation
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	3	Housing availability and affordability
	4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	5	Connections to open space
	6	Safe and convenient bicycle and pedestrian circulation and recreational trails
	7	Community services and public safety
Participant #7		
	1	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	2	Housing availability and affordability
	3	Community services and public safety
	4	Job creation
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Connections to open space
	7	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
Participant #8		
	1	Housing availability and affordability
	2	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	3	Safe and convenient bicycle and pedestrian circulation and recreational trails

	4	Job creation
	5	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	6	Connections to open space
	7	Community services and public safety
Participant #9		
	1	Housing availability and affordability
	2	Job creation
	3	Community services and public safety
	4	Connections to open space
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)

<b>Question #5</b>	<b>Should future development be focused as infill development (i.e., to already developed areas), or should it be allowed to extend beyond the current city limit? If beyond the city limit, where should that be allowed?</b>
<b>Response</b>	Build outside the Modesto area Carpenter - Highway 132
	Salida and Wood colony
	Crows Landing

<b>Additional Comments</b>	
<b>Response</b>	West Modesto is really connected and there is constant social services available. My family has been raised in West Modesto neighborhoods; my family has remained connected.
	West Modesto parks brought me friends, I would like a water feature in the park.
	Playground in the park needs more shade for kids.
	Bathrooms need to be open and availability.
	Dog parks in the community is needed and also neighborhood watch.
	Police needs to engage residents and not stereotypes.

Community based organizations need better community outreach.

Go more towards solar power; less shootings and fires; and stop the chicken farm smell.

Build from the inside before the building outside. There's a lot of tax payers in this area and we need resources.



### GROUP 3 - ENGLISH

Question #1a	What are the top three things about Modesto that residents appreciate most?		
Response	Familiarity	Kindness of residents	Traditional events
	Convenience of schools close by	Bus transportation	People are very helpful and supportive
	Small town	Diversity	Schools
	A nice place to raise a family	Have a good school system	Close to everything you need
	Would like to build a bridge across the river	Outdoor spaces	People

Question #1b	What are the top three things about Modesto that businesses appreciate most?		
Response	Trust people level of trust (give credit)	The location	The convenience
	The events familiarity and support	Regular customers	Business are philanthropic and give back
	Friendly	Localized	Personal
	Cultural	Opportunities	Connections

Question #2	What would you like to see changed in Modesto to make it a better place to live and work?		
Response	No homeless	No stray animals	No homeless people
	More shelters to help the less fortunate	More safety	Response time for police
	More help to those on the streets	More security for workers	Less discrimination
	Stray animals	Safety community service officers and police	Lifestyle events, things to do
	A walking river bridge by Roberson Rd.	Path to down the river	

Question #3	<p><b>Senate Bill 1000 requires the City to improve a range of conditions in disadvantaged communities. Specifically, we need to develop policies to address the topics listed below. What do you see as the key issues related to these six topics in Modesto? Are there other aspects to environmental justice you would like to see the General Plan address?</b></p>
	<p><u>Pollution Exposure and Air Quality</u></p> <p>Sewer close to homes</p> <p>Bad smells in the mornings</p> <p>Fires</p> <p>Air quality - trouble breathing gone to the hospitals</p> <p>Homes get mold = bad air</p> <p>Businesses in neighborhoods pollution contamination</p> <p>Laws + regulations</p> <p>Waste disposal</p> <p><u>Public Facilities / Services</u></p> <p>Pools for kids</p> <p>Afterschool programs (PAL) Police Activities League</p> <p>Better sanitation</p> <p>More pools</p> <p>Better sewage</p> <p>Safer parks for families and kids</p> <p>Places for people to walk safely</p> <p>Facilities at parks (restrooms) open/closed</p> <p>Sanitation in parks</p> <p><u>Food Access</u></p> <p>Grocery stores for more organic in West Modesto</p> <p>More grocery stores with healthier food sanitation NOT EXPIRED</p> <p>They need better food at the stores that are not the same or get spoiled right away</p> <p>More grocery stores</p> <p>Less fast food restaurants</p> <p>Even fruit that's healthy and not expired</p> <p>Farmers market in community</p> <p>Food distribution event during and after covid</p>

Response	<u>Safety</u>
	Homes have trash in front yard
	Cockroaches home to home
	Bug infestation roaches
	Garbage all over the ground
	Better inspection a lot of cockroaches/mice
	A lot of mold
	Messed up wiring in homes
	Constant problems with power lines
	Fights to keep safe pest control bugs move to other homes
	City and county codes are not enforced
	<u>Physical Activity</u>
	Walking pathways
	More gyms and more activities involved with the river
	Need closer gyms
	More gyms
	More afterschool programs
	More parks
	Physical activities with communities
	Community runs
	More dedicated pathways
	Nature awareness to gather
	No access to the river
	<u>Community Engagement</u>
	My health makes me stay away
	Discrimination from being able to be want
	Mass communication "subscribe" for community events/meetings or gatherings
	My age and process to slow
	Transportation. No car I rely in. The bus runs late and want to get to the destinations on time.

<b>Question #4</b>	<b>Rank the following issues in order of importance for the General Plan Update to address.</b>	
	<i>Ranking</i>	<i>Issue</i>

Participant #1	
1	Job creation
1	Safe and convenient bicycle and pedestrian circulation and recreational trails
1	Community services and public safety
1	Housing availability and affordability
2	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
4	Connections to open space
Participant #2	
1	Community services and public safety
2	Housing availability and affordability <input type="checkbox"/>
3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities) <input type="checkbox"/>
4	Connections to open space <input type="checkbox"/>
5	Job creation
6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations) <input type="checkbox"/>
7	Safe and convenient bicycle and pedestrian circulation and recreational trails
Participant #3	
1	Housing availability and affordability
2	Job creation
3	Community services and public safety
4	Safe and convenient bicycle and pedestrian circulation and recreational trails
5	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)

Independent

**Response**

	7	Connections to open space
Participant #4		
	1	Housing availability and affordability
	2	Job creation
	3	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	4	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	5	Community services and public safety
	6	Connections to open space
	7	Safe and convenient bicycle and pedestrian circulation and recreational trails
Participant #5		
	1	Housing availability and affordability
	2	Job creation
	3	Community services and public safety
	4	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	5	Safe and convenient bicycle and pedestrian circulation and recreational trails
	6	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	7	Connections to open space
Participant #6		
	1	Safe and convenient bicycle and pedestrian circulation and recreational trails
	2	Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)
	3	Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)
	4	Connections to open space
	5	Community services and public safety

	6	Housing availability and affordability
	7	Job creation

<b>Question #5</b>	<b>Should future development be focused as infill development (i.e., to already developed areas), or should it be allowed to extend beyond the current city limit? If beyond the city limit, where should that be allowed?</b>
<b>Response</b>	<b>General Comments</b>
	General neighborhood improvement cleaner, more developed, streets Infrastructure
	Fix
	More sidewalks
	Better sidewalks
	Red improvement
	Improvement better groceries improvement on housing/ landscape
	<b>From Maps</b>
	<i>In Southwest Modesto</i>
	Safe bike path
	Parks
	Trees in every house
	Pools in reactivation center
	<i>In Ceres area Mitchell and Hatch</i>
	Housing
<i>North Modesto (Palendale and Dale Rd)</i>	
Affordable housing	

## Small Group Discussion Questions

**1** What do you like most about Modesto?

**1a.** What are the top three things about Modesto that residents appreciate most?

**1b.** What are the top three things about Modesto that businesses appreciate most?

**2** What would you like to see changed in Modesto to make it a better place to live and work?

Senate Bill 1000 requires the City to improve a range of conditions in disadvantaged communities. Specifically, we need to develop policies to address the topics listed below.

**3** What do you see as the key issues related to these six topics in Modesto? Are there other aspects to environmental justice you would like to see the General Plan address?

Pollution exposure and air quality

Public facilities and services

Food access

Safe and sanitary homes

Physical activity

Community engagement

**4** Rank the following issues in order of importance for the General Plan Update to address:

Job creation

Growth management (balancing urban and service expansions with demand, accommodating the continuation of viable agricultural operations)

Environmental justice (healthy food access, safe and sanitary housing, pollution exposure, public facilities, physical activity, community engagement, and prioritization of improvements addressing the needs of disadvantaged communities)

Connections to open space

Safe and convenient bicycle and pedestrian circulation and recreational trails

Housing availability and affordability

Community services and public safety

Other \_\_\_\_\_

**5** Should future development be focused as infill development (i.e., to already developed areas), or should it be allowed to extend beyond the current city limit? If beyond the city limit, where should that be allowed?