



MODESTO 2050

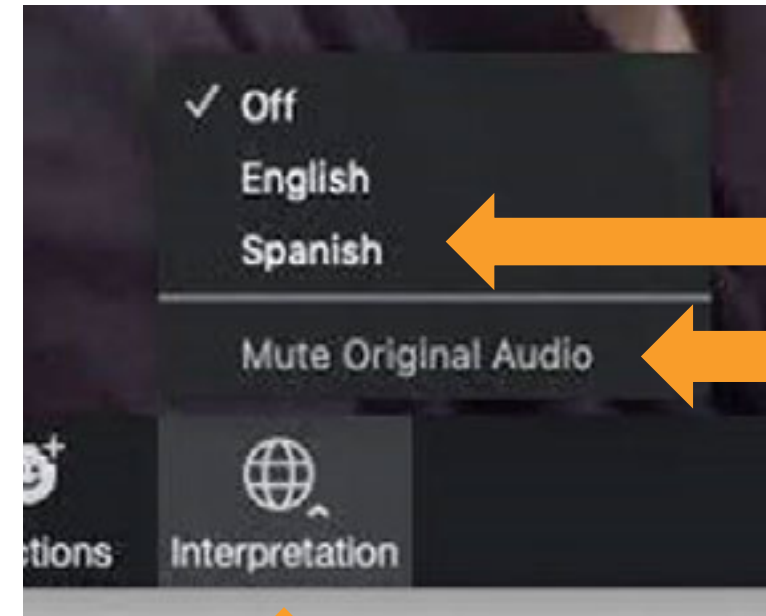
Our City. Our Future.

Community Workshop | March 24, 2022



Traducción al español

1. Para escuchar la interpretación en español, haga clic en el botón Interpretación en la parte inferior de su pantalla.
2. Seleccione el idioma preferido.
3. Para escuchar sólo el lenguaje interpretado, haga clic en Silenciar audio original.



Paso 1.
Seleccionar botón de
interpretación

Paso 2.
Seleccionar
idioma
preferido

Paso 3.
Seleccione
para escuchar
sólo el idioma
preferido



Workshop Agenda

- Welcome and Introductions
- Presentation and Poll
- Q&A
- Small Group Discussions
- Reports Back
- Next Steps



Zoom Participation

- The meeting is being recorded.
- To ask a question, use the “raise hand” button during the Q&A or send your question to “Project questions? Ask me!” in the chat.
- Your name or call-in number will be announced so you know when it’s your turn to ask a question.
- Those attending via call-in only will need to press *6 to un-mute their phone.
- If you need tech support, message “Zoom questions? Ask me!”

Poll Exercise

Modesto 2050 General Plan Update

The City's long-term plan to address land use, transportation, economic development, resiliency, environmental justice, and other important issues

- Addresses the city's long-term future and plans ahead toward 2050
- Establishes a community vision and supporting goals, policies, and actions
- Balances growth, conservation, and quality of life
- Guides decisions about transportation, economic development, housing, parks, shopping, services, and more



Existing Urban Area General Plan

- City's prior comprehensive General Plan Update in 1995
- Several General Plan amendments since then
- Policy changes have supported mixed-use infill along transportation corridors



Corridor Development Concepts



General Plan “Elements”

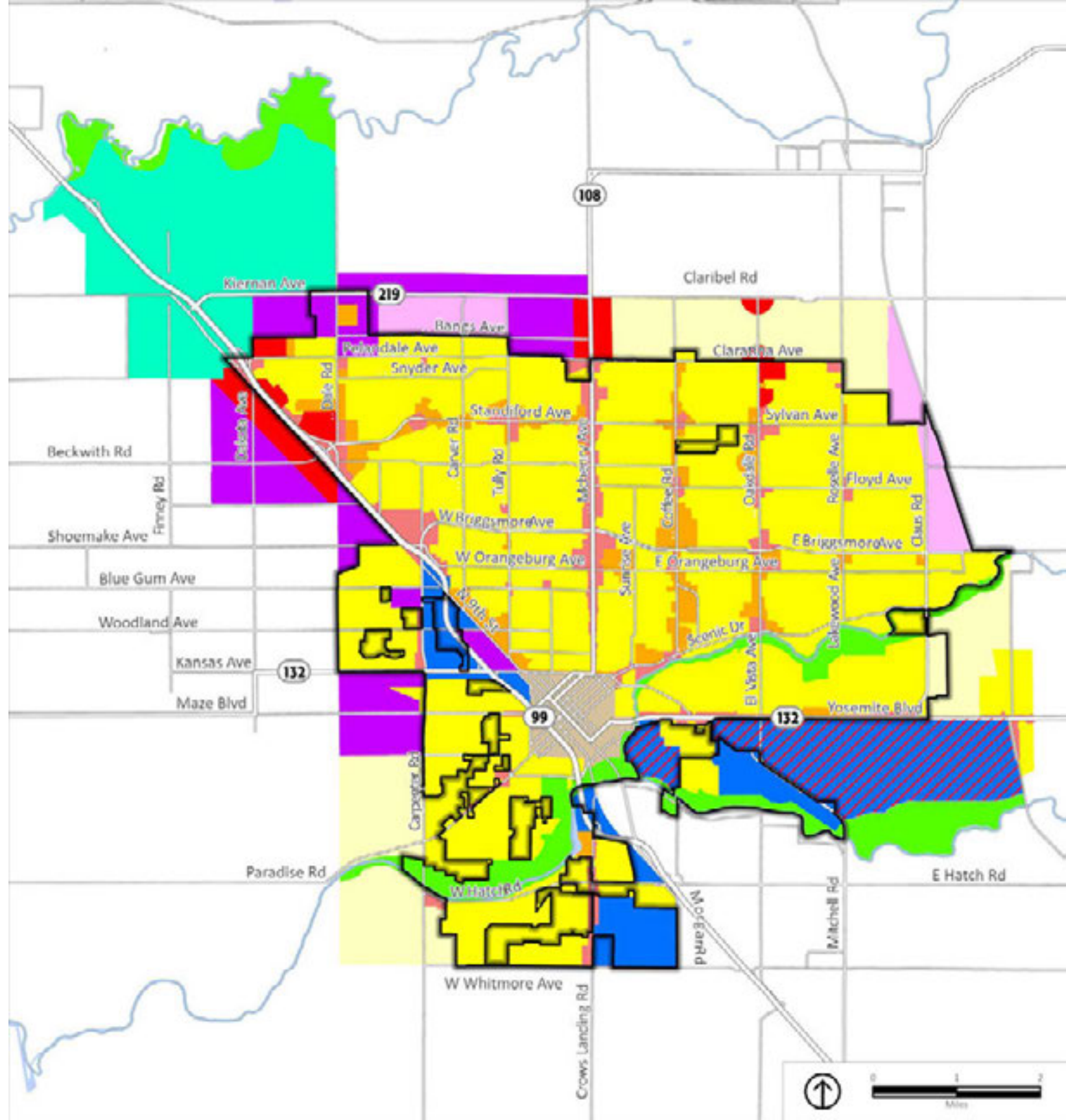
» Required Topics:

- Land Use
- Transportation
- Safety
- Noise
- Open Space
- Conservation
- Environmental Justice
- Air Quality
- Housing



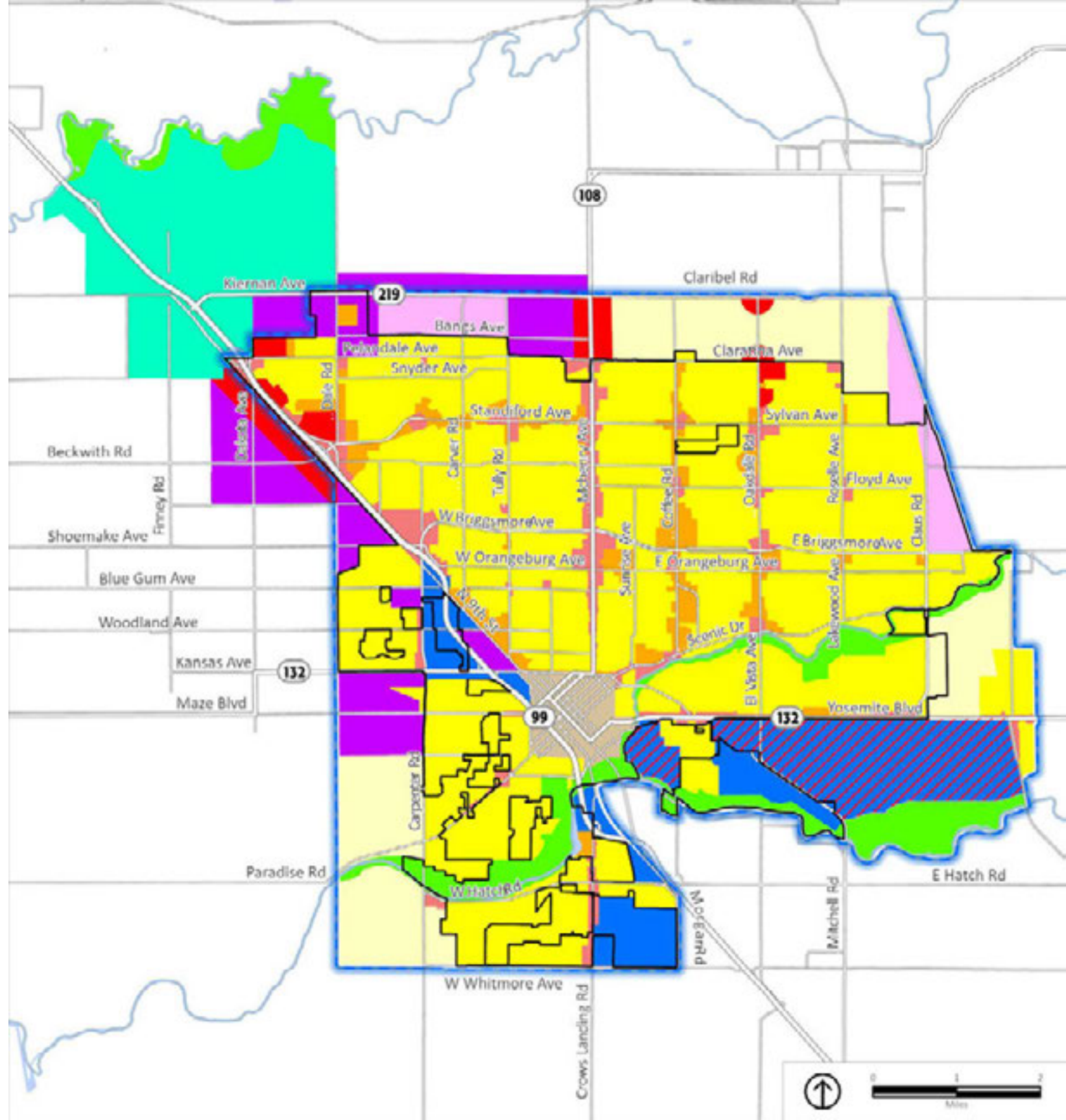
General Plan Land Use Map

-  City Limit
-  Primary Unincorporated Industrial Area
- General Plan Land Use Designations**
-  Residential
-  Village Residential
-  Mixed Use
-  Downtown
-  Commercial
-  Regional Commercial
-  Business-Commercial-Residential
-  Industrial
-  Business Park
-  Open Space
-  Salida Community Plan



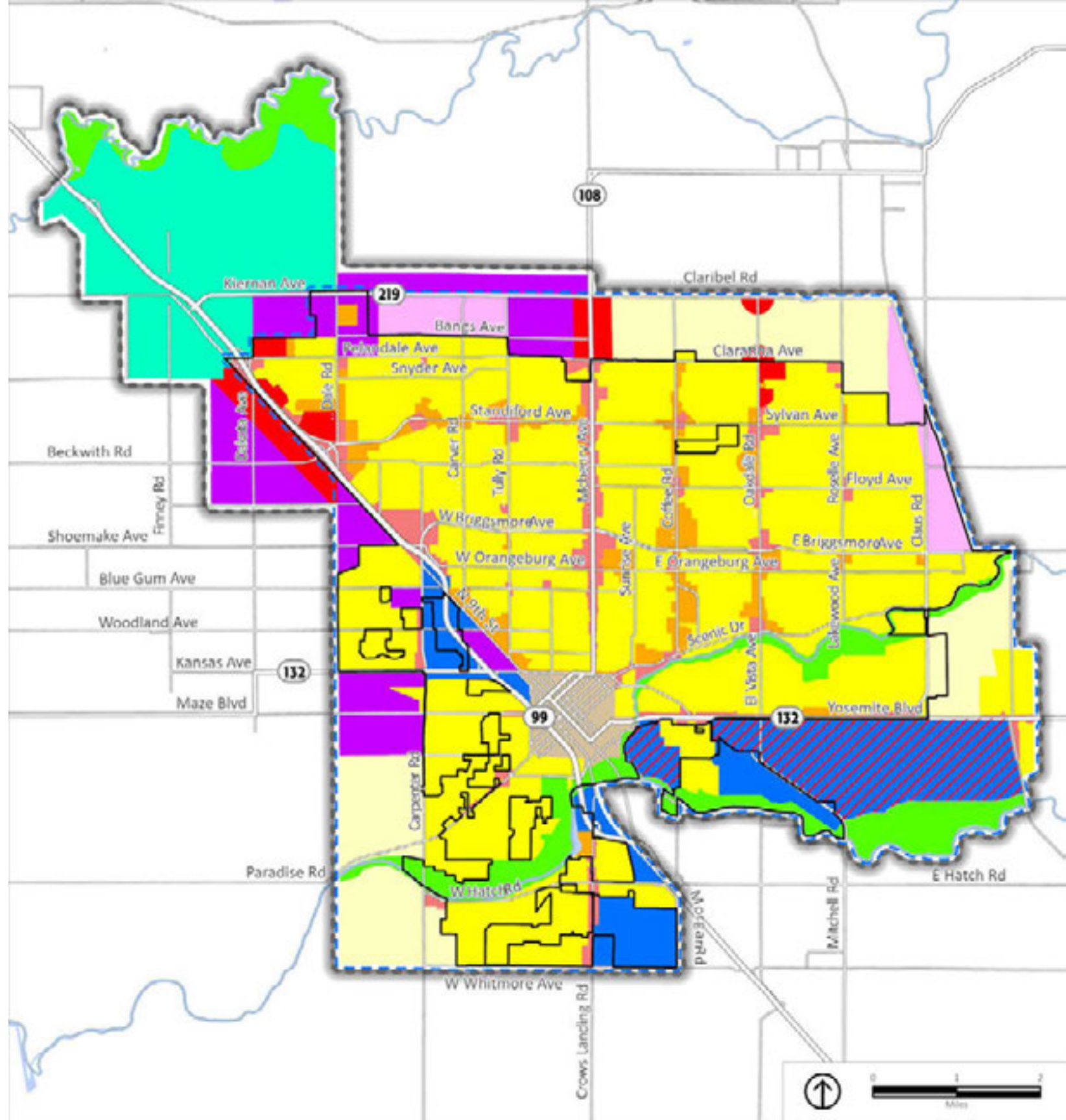
General Plan Land Use Map

-  City Limit
 -  Sphere of Influence
 -  Primary Unincorporated Industrial Area
- General Plan Land Use Designations:**
-  Residential
 -  Village Residential
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 -  Downtown
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General Plan Land Use Map

-  City Limit
 -  Sphere of Influence
 -  Planning Area
 -  Primary Unincorporated Industrial Area
- General Plan Land Use Designations**
-  Residential
 -  Village Residential
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How Does the General Plan Affect You?

- Neighborhoods
- Jobs
- Shopping
- Roadways
- Schools and Parks



General Plan Update Process



» Visioning and Public Engagement **Through March 2022 and ongoing**

- Establish the community's vision for Modesto in 2050
- Document baseline conditions in Modesto in an online Briefing Book – available now:

gp2050.modestogov.com/documents/



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Modesto 2050 General Plan Update

Opportunities to Participate

Sign up online to be notified of upcoming events and see documents.

- Website: gp2050.modestogov.com
- Online Surveys
- Community Workshops
 - » Virtual
 - » In person
- Pop-up events
- Focus Groups
- Planning Commission
- City Council



Workshop Exercise

- Small Group Discussions (50 mins)
- Questions:
 - » **Things to Keep:** What do you like most about Modesto?
 - » **Things to Change:** What would you like to see changed in Modesto to make it a better place to live and work?
 - » **Topics to Address:** Ranking exercise to help prioritize issues to be addressed as part of the General Plan Update.
 - » **Future Development:** Where should future development be focused?



Workshop Exercise

- **Recap (10 mins)**
 - » Choose a representative from your small group
 - » Review notes and identify what your representative will report back to the larger group
 - » Keep reports brief (1 to 2 minutes)



Q&A



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Next Steps

- Continue first round of community workshops
 - » March 30, 2022 – In-Person Community Workshop at Greens on Tenth
- Draft community vision
- Land use alternatives
- Monitor website for updates:



gp2050.modestogov.com/



Thank you

